

International Virtual Conference October 22-24, 2024

Sponsorship Opportunities

Unique opportunities to demonstrate your support for families and promote your visibility with more than **600** conference participants, **14,000** social media followers, **22,000** email subscribers, and **28,000** unique website visitors from across the U.S., Canada, and Ireland!

Lead Sponsor - \$25,000 - Underwrite Conference overall

- Opportunity to speak (up to 3 min) during Conference Opening Plenary
- Promotional video (up to 2 min) played prior to each of the three plenary sessions
- Opportunity to present two workshop sessions (75min each) highlighting your work/products
- Two promotional e-blasts to all participants one in advance, and one during the Conference
- Featured video on Conference website
- Recognition as a Lead Sponsor in Conference marketing materials
- Full-page program book ad
- Large logo with link on Conference website through 2025
- 8 Conference registrations

Champion Sponsor - \$15,000 - Underwrite one day of Conference

- Opportunity to speak (up to 3min) during Plenary Session on sponsored day
- Promotional video (1 min) played prior to Plenary Session on sponsored day
- Opportunity to present a workshop session (75min) on sponsored day highlighting your work/products
- One promotional e-blast to all participants on sponsored day
- Recognition as a Champion Sponsor in Conference materials
- Full-page program book ad
- Logo with link on Conference website through 2025
- 4 Conference registrations

Benefactor Sponsor - \$10,000 - Underwrite Workshop

- Acknowledgement at Conference during Plenary on day of sponsored workshop
- Opportunity to present a workshop session (75min) highlighting your work/products or to introduce a workshop
- Recognition as a Benefactor Sponsor in Conference materials
- Half-page program book ad
- Logo with link on Conference website through 2025
- 4 Conference registrations

Supporter Sponsor - \$5,000 - Featured Presentation

- Opportunity to present a Spotlight presentation (45min) highlighting your work/products
- Recognition as a Supporter Sponsor in Conference materials
- Half-page program book ad
- Logo with link on Conference website through 2025
- 2 Conference registrations

Sponsor - \$500 to \$5,000

Sponsor Agreement

□ Yes, I would like to support families' advancement by joining in the Together for Families Conference as a:

□ Lead Sponsor - \$25,000

□ Champion Sponsor - \$15,000

□ Benefactor Sponsor - \$10,000

□ Supporter Sponsor - \$5,000

Sponsor - \$500 to 5,000: Please indicate amount here: ______

Sponsoring Organization/Entity)

(Printed Name & Job Title)

(Email Address)

(Phone Number)

Signature

The National Family Support Network will generate a sponsorship invoice which can be paid via ACH, credit card, or check. Please list the contact information for who should receive the invoice if different than the person listed above.

(Printed Name & Job Title)

(Email Address)

(Phone Number)

Please return this signed document with *a high-resolution JPEG or PNG* of your logo to: Julie Matusick at <u>Julie@nationalfamilysupportnetwork.org</u>

2024 Together for Families Co-Hosts



Center for the Study of Social Policy Ideas into Action



Family Resource Centre National Forum Supporting • Strengthening • Empowering

